



return service requested

147 SE 102nd Avenue  
Portland, Oregon 97216  
info@aslaoregon.org  
503.227.6156  
www.aslaoregon.org

**ASLA**  
OREGON  
**2011**  
**DESIGN**  
**AWARDS**

**call for entries**

submittals due august 5th, 2011

*a celebration of design*

*Emerald Ballroom at the Tiffany Center*

*saturday, october 1st, 2011*

ASLA OREGON PRESENTS

2011 DESIGN AWARDS: a celebration of design

call for entries

The ASLA Oregon Design Awards program celebrates professional and student excellence by recognizing the firms, individuals and agencies responsible for outstanding works of landscape architecture and environmental planning that promote an enhanced quality of life in Oregon and beyond.

design awards soiree

Please join us for a festive evening of great food and socializing as we celebrate our design community. Additional information for the evening will be available by July and will be mailed, emailed and posted on the ASLA Oregon website.

Saturday October 1st, 2011

Emerald Ballroom at The Tiffany Center

1410 Southwest Morrison Street, Portland, OR

6:00-9:00pm

ELIGIBILITY

Entrant(s) must reside in Oregon or the project must be located in Oregon. Individuals, firms, owners, public agencies, organizations or other entities may enter as long as the project's creative team includes a landscape architect, a graduate of a landscape architecture program or a faculty member of a landscape architecture program. Students that are actively enrolled in a Landscape Architecture program are also encouraged to enter.

SUBMITTALS

Projects previously submitted which have not received an award are eligible for resubmission, however, project construction or design (if un-built) must have been completed within the last 10 years. The deadline for all entry submissions is Friday, August 5th, 2011 by 4:00pm. Submissions must be delivered by this deadline for consideration. Late entries will not be accepted.

Mail submittals to:

ASLA Oregon Chapter

attn: Dana Baisden, Association Manager

147 SE 102nd Avenue

Portland, Oregon 97216

503.227.6156

All participant submittals will be posted in the Design Awards Soiree brochure. Winning submittals will be posted to the ASLA Oregon website.

AWARDS

Three award categories will be honored at the discretion of the jury:

award of excellence

The jury is not required, but may select one overall entry that represents an outstanding advancement in leadership, contribution, understanding and/or achievement in the field of landscape architecture in Oregon.

honor award

Any number of honor awards in each category may be given at the discretion of the jury to recognize superior professional accomplishment.

merit award

Any number of merit awards may be given in each category at the jury's discretion.

JURY

The jury is currently being selected. Once the jury has been finalized, biographies of the jurors may be found at www.aslaoregon.org.

SUBMISSION CATEGORIES

Environmental sensitivity and sustainability are inherent to the practice of Landscape Architecture and therefore are not given a unique category. Conventional application of these principles should be submitted under the most appropriate category available, i.e., General Design, Residential Design.

general design

This category encompasses site specific works of landscape architecture or urban design. Entries may include: public, institutional, or private landscapes of all kinds (except residential - see next category); historic preservation, reclamation, or conservation; design for transportation or infrastructure; interior landscape design; and more. For General Design, the jury will consider the quality of design and execution; design context; environmental sensitivity and sustainability; and design value to the client and to other designers.

residential design

This category recognizes the works of landscape architecture for residential use. Entries are encouraged in all scales of design, from small gardens to large private landholdings. Entries may include: single or multi-family residential projects; activity areas for family entertaining, recreation, relaxing; and more. For Residential Design, the jury will consider the quality of design and execution; design context and the expression of local or regional characteristics; environmental sensitivity and sustainable landscape applications; and demonstration of design value to the client and to other designers.

analysis & planning

This category highlights the wide variety of professional activities that lead to, guide, and evaluate landscape architecture design. Entries may include: regional planning efforts and/or development guidelines; transportation planning, town planning, or campus planning; environmental planning; natural resources protection, conservation, or historic preservation planning; and more. For Analysis & Planning, the jury will consider the quality of the analysis and planning effort; planning context and the application of local or regional characteristics; environmental sensitivity and sustainability; likelihood of successful implementation; and demonstration of design value to the client, the public, and other designers. Attention should be given to submitting information on both the analysis and planning components of the project.

research & communication

The emphasis on research in this category identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession. Entries may include: investigations into methods, techniques, or materials related to landscape architecture practice or education; assessments of social, economic, or environmental impacts of landscape architecture; and more. For research, the jury will consider how the research is framed, the context and resources of the study, the methods of inquiry, the results of investigation, and the lesson value of the research conclusions to the field at large. The communication aspect of this category emphasizes achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and their value to those within and/or outside the profession. Entries may include: print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design; and more. For Communications, the jury will consider the effectiveness of message presentation, innovation in approach or delivery, and value to the intended audience.

student projects

This category highlights student projects or ideas, built or unbuilt, in all areas of landscape design, planning or research. Entries submitted in this category shall meet the criteria within the categories of General Design, Residential Design, Analysis & Planning, Research & Communication or Un-Built Work and must be the work of landscape architecture students or student teams containing a minimum of one landscape architecture student. For Student Projects, the jury will evaluate the project under the criteria outlined in the appropriate category.

un-built work

This category recognizes works of landscape architecture that are not constructed and/or completed without a client. Entries may include: public, visionary, student, institutional or private landscapes of all kinds including residential design and competitions. For un-built work the jury will consider the quality of design including context, environmental sensitivity and demonstration of design value and/or innovation.

SUBMITTAL INSTRUCTIONS

The following shall be included with each entry:

entry information sheet

Submit an 8.5" x 11" information sheet containing the name of the entrant, category title the project is being submitted for, project name, Landscape Architect, client, all other consultants, and contractor. All consultants and team members involved in the project must be identified. Include contact information for the individual responsible for the submittal, i.e., mailing address, email address, phone and fax numbers.

entry fee

ASLA Member \$150.00 / project
Non-ASLA Member \$250.00 / project
ASLA Student Member \$15.00 / project
Non-ASLA Student \$30.00 / project
Additional entries may be submitted at a \$50 discount
(Discount does not apply to student entries)
Make check payable to ASLA Oregon

juror's information packet

The text portion of the Juror's Packet shall be a maximum of two double-sided sheets including cover sheet, project description and image narrative. Digital Images may be printed one per page and included in the Juror's Packet. Text should be a minimum of 10 pt Arial. Provide six (6) sets of printed material. NO ENTRANT INFORMATION SHALL APPEAR ON ANY OF THE JUROR'S INFORMATION. Submissions shall be in 8.5" x 11" format, three-hole punched and stapled in the upper left corner. Color photocopies / digital prints are acceptable.

Juror's information packet shall include:

- a.) Cover page: the cover sheet should contain the name of the project and category title only.
b.) Project narrative: a concise description of the project, including the role of the landscape architect, and/or other designers. Please describe the project's scope, size, intent, design challenges, materials and installation methods used, plantings, community context, environmental impact and concerns, collaboration process among the owner and designer(s) and other design issues, as appropriate. If the project is a redesign or restoration, a description of the existing vs. the design improvements should be included. If the entrant(s) has only been involved in and is submitting for a single portion or phase of a multiple phase project, this must be stated. Award submittals must be strictly limited to work that has been directly influenced by the entrant(s). False representation of project scope or involvement will be grounds for disqualification.
c.) Images: Overall plan graphic (if applicable), and other graphics, plans, or supporting images, etc. depicted as digital images, up to a maximum of ten.
d.) Narrative description of images (maximum of 10) with numeric key to each jpeg.

cd-rom

Submit a CD-ROM containing the Entry Information Sheet and the Juror's Information Packet, including up to a maximum of ten images. Text files shall be submitted in MS Word format. Each image should be stored in JPEG format with dimensions of 2000 pixels x 1600 pixels, at a minimum of 150 ppi/ maximum of 250 ppi (pixels per inch) and oriented with the top of the image at the top of the screen for proper viewing. Images shall contain no text. Please save each image in numeric order with project name. For example: 1\_Memory Garden, 2\_Memory Garden, etc. IT IS THE ENTRANT'S RESPONSIBILITY TO ENSURE VISUAL QUALITY OF IMAGES AND PROPER FUNCTIONALITY OF THE CD ROM. Please write the name of the project directly on the CD. By entering this competition you are granting permission to the ASLA Oregon Chapter to reproduce the submitted images. Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA. ASLA will provide proper photography credit when using photos, but will not assume responsibility for any copyrights or photography fees. Please also include 1-5 of your favorite images of your employees (or yourself if you have no employees) in electronic format to be used as part of a display at the Design Celebration.