

**ASLA OREGON**  
**presents**  
**2010 DESIGN AWARDS**

**call for entries**

The ASLA Oregon Design Awards program celebrates professional and student excellence by recognizing the firms, individuals and agencies responsible for outstanding works of landscape architecture and environmental planning that promote an enhanced quality of life in Oregon and beyond.

**soiree**

Please join us for a festive evening of great food, live music and socializing as we celebrate our design community.

Date: Saturday June 5th, 2010

Time: tbd

Place: Oregon Historical Society,  
Portland, Oregon

**symposium and tours**

Please join us for a day-long symposium and tour events to explore how we prepare landscapes that preserve and enhance the Pacific Northwest's greatest qualities, promote equality and allow for economic growth.

Date: June 5th and 6th, 2010

Time: tbd

Place: World Trade Center, Portland,  
Oregon

**asla oregon**  
design awards  
call for entries

**2010**

**DUE THURSDAY 15 APRIL 2010 @ 4 PM**



PO BOX 40709  
PORTLAND, OR  
97240-0709

**ELIGIBILITY**

Entrant(s) must reside in Oregon, or the project must be located in Oregon. Individuals, firms, owners, public agencies, organizations, or other entities may enter as long as the project’s creative team includes a landscape architect, a graduate of a landscape architecture program, or a faculty member of a landscape architecture program. Students that are actively enrolled in a landscape architecture program are also encouraged to enter.

**SUBMITTALS**

Projects previously submitted which have not received an award are eligible for resubmission. However, project construction or design (if un-built) must have been completed within the last 10 years [since June 2000]. The deadline for all entry submissions is **Thursday, April 15, 2010 by 4:00 p.m.** Submissions must be delivered by this deadline for consideration. Late entries will not be accepted.

Oregon Chapter ASLA c/o Walker Macy  
attn: Chelsea McCann  
✉ 111 SW Oak St. Suite 200  
Portland, OR 97204  
📧 cmccann@walkermacy.com  
☎ 503.228.3122

**SUBMISSION CATEGORIES**

Environmental sensitivity and sustainability are inherent to the practice of landscape architecture and therefore are not given a unique category. Conventional application of these principles should be submitted under the most appropriate category available (ie. General Design, Residential Design).

**general design**

This category encompasses site specific works of landscape architecture or urban design. Entries may include: public, institutional, or private landscapes of all kinds (except residential - see next category); historic preservation, reclamation, or conservation; design for transportation or infrastructure; interior landscape design; and more. For General Design, the jury will consider the quality of design and execution ; design context; environmental sensitivity and sustainability; and design value to the client and to other designers.

**residential design**

This category is to recognize the works of landscape architecture for residential use. Entries are encouraged in all scales of design, from small gardens to large private landholdings. Entries may include: single or multi-family residential projects; activity areas for family entertaining, recreation, relaxing;

and more. For Residential Design, the jury will consider the quality of design and execution; design context and the expression of local or regional characteristics; environmental sensitivity and sustainable landscape applications; and demonstration of design value to the client and to other designers.

**analysis & planning**

This category highlights the wide variety of professional activities that lead to, guide and evaluate landscape architecture design. Entries may include: regional planning efforts and/or development guidelines; transportation planning, town planning, or campus planning; environmental planning; natural resources protection, conservation, or historic preservation planning; and more. For Analysis & Planning, the jury will consider the quality of the analysis and planning effort; planning context and the application of local or regional characteristics; environmental sensitivity and sustainability; likelihood of successful implementation; and demonstration of design value to the client, the public, and other designers. Attention should be given to submitting information on both the analysis and planning components, of the project.

**research & communication**

The emphasis on research in this category identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession. Entries may include: investigations into methods, techniques, or materials related to landscape architecture practice or education; assessments of social, economic, or environmental impacts of landscape architecture; and more. For Research, the jury will consider how the research is framed, the context and resources of the study, the methods of inquiry, the results of the investigation, and the value of the conclusions to the field at large. The communication aspect of this category emphasizes achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and their value to those within and/or outside the profession. Entries may include: print media, film, video, audio, CD or DVD formats; online communications; interpretive design; exhibition design; and more. For Communications, the jury will consider the effectiveness of message presentation, innovation in approach or delivery, and value to the intended audience.

**student projects**

This category highlights student projects or ideas, built or unbuilt, in all areas of landscape design, planning or research. Entries submitted in this category shall meet the criteria within the categories of General Design, Residential Design, Analysis & Planning, or Research & Communication and must be the work of landscape architecture students or student teams containing a minimum of one landscape architecture student. For Student Projects, the jury will evaluate the project under the criteria outlined in the appropriate category.

**AWARDS**

**Award of Excellence**

The Jury is not required, but may select one overall entry that represents an outstanding advancement in leadership, contribution, understanding and/or achievement in the field of landscape architecture in Oregon.

**Honor Award**

Any number of honor awards in each category may be given at the discretion of the Jury to recognize superior professional accomplishment.

**Merit Award**

Any number of merit awards may be given in each category at the discretion of the Jury.

**SUBMISSION INSTRUCTIONS**

The following shall be included with each entry:

**1 Entry Information Sheet**

Submit an 8.5” x 11” information sheet containing the name of the entrant, category number and category title the project is being submitted for, project name, landscape architect, client, all other consultants, and contractor. All consultants and team members involved in the project must be identified. All of this information will be used to create the awards program for distribution at the ceremony. Include the title “2010 ASLA Oregon Design Awards” at the top of the page.

**2 Entry Fee**

ASLA Member \$125.00 | project  
Non-ASLA Member \$150.00 | project  
ASLA Student Member \$15.00 | project  
Non-ASLA Student \$30.00 | project  
Make check payable to Oregon ASLA or for online payment options, go to <http://www.aslaoregon.org/events/design-awards.html>

**3 Jurors’ Information Packet**

The text portion of the Juror’s Packet shall be a maximum of 2 double-sided sheets including cover sheet, project description, and image narrative. Plant lists may be included as an additional sheet, if applicable. Digital images may be printed one per page and included in the Juror’s Packet. Text should be a minimum

of 10 pt Arial. Provide six (6) sets of printed material. NO ENTRANT INFORMATION SHALL APPEAR ON ANY OF THE JUROR’S INFORMATION. Submissions shall be in 8.5” x 11” format, three-hole punched and stapled in the upper left corner. Color photocopies and digital prints are acceptable.

a.) Cover page: the cover sheet should contain the name of the project, category number and category title only.

b.) Project narrative: a concise description of the project, including the role of the landscape architect, and/or other designers. Please describe the project’s scope, size, intent, design challenges, materials and installation methods used, plantings, community context, environmental impact and concerns, collaboration process among the owner and designer(s), and other design issues, as appropriate. If the project is a redesign or restoration, a description of what was existing vs. what was proposed should be included. If the entrant(s) has only been involved in and is submitting for a single portion or phase of a multiple phase project, this must be stated. Award submittals must be strictly limited to work that has been directly influenced by the entrant(s). False representation of project scope or involvement will be grounds for disqualification.

c.) Images: Overall plan graphic (if applicable), and other graphics,

plans, or supporting images, etc. depicted as digital images, up to a maximum of ten.

d.) Plant list, if applicable.  
e.) Narrative describing each image with numeric key to each jpeg.

Number of images per entry shall not exceed ten (10).

**4 CD-ROM**

Submit a CD-ROM containing the Entry Information Sheet and the Juror’s Information Packet, including up to a maximum of ten images. Text files shall be submitted in MS Word format. Each image should be stored in JPEG format with dimensions of 2000 pixels x 1600 pixels, at a minimum of 150 ppi/ maximum of 250 ppi (pixels per inch), and oriented with the top of the image at the top of the screen for proper viewing. Images shall contain no text. Please save each image in numeric order with project name. For example: 1\_Memory Garden, 2\_Memory Garden, etc. IT IS THE ENTRANT’S RESPONSIBILITY TO ENSURE VISUAL QUALITY OF IMAGES AND PROPER FUNCTIONALITY OF THE CD ROM. Please write the name of the project directly on the CD. By entering this competition you are granting permission to the ASLA Oregon Chapter to reproduce the submitted images. Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA. ASLA will provide proper photography credit when using photos, but will

not assume responsibility for any copyrights or photography fees.

Please also include 2-5 of your favorite images of your employees (or yourself if you have no employees) in electronic format to be used as part of a display at the Design Awards Soiree.

**5 Presentation Boards**

PRESENTATION BOARDS WILL NOT BE USED BY THE JURY TO EVALUATE ENTRIES. The presentation board shall be one 24” vertical by 36” horizontal board. Boards should be maximum of 1/4” thick, durable material as backing. All material shall be securely affixed to the board, Boards can be laminated or shrink wrapped to protect the image (please do not submit boards with an acrylic sheet over the image). Photographs, color media, multimedia and brief text are acceptable. The presentation boards will be displayed as part of the Design Awards Soiree, and will be exhibited for public outreach only. Boards must have the landscape architect, designer or firm name identified in a 3” by 3” square area, in the lower right corner. No other features identifying the firm or designer are permitted. This label will remain covered until the evening of the event.

**JURY**

The Jury is currently being selected. Once the Jury has been finalized, biographies of the jurors may be found at [www.aslaoregon.org](http://www.aslaoregon.org).