



Oregon Chapter
American Society of Landscape Architects
P.O. Box 40709
Portland, OR 97240-0709
Phone 503 227-6156

2006 Advertising Packages

Contact: Tara Byler

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Grand Fir-\$2,000

- Mailing Labels (2 Sets) –approximately 700 each set
- Recognized for 12 months in the ASLA Chapter Newswire with company logo
- Your logo and link on the OR ASLA website for 12 months
- (2) Full Page Ads in OregonLand Magazine

Doug Fir-\$1,500

- Mailing Labels (1 Set) –approximately 700
- Recognized for 12 months in the ASLA Chapter Newswire with company logo
- Your logo and link on the OR ASLA website for 12 months
- (2) One-Half-Page Ads in OregonLand Magazine

Sitka Spruce-\$1,000

- Mailing Labels (1 Set) –approximately 700
- Recognized for 6 months in the ASLA Chapter Newswire with company logo
- Your logo and link on the OR ASLA Home page for 6 months
- (2) One-Third-Page Ads in OregonLand Magazine

Big Leaf Maple-\$500

- Recognized for 3 months in the ASLA Chapter Newswire with company logo
- Your logo and link on the OR ASLA Home page for 3 months
- (2) Quarter-Page Ads in OregonLand Magazine

General Advertising Rates:

	Per Month	6 Months	1 Year
Website-	\$100	\$150	\$200
Newswire-	\$30	\$100	\$150
* Combo price	\$115	\$200	\$275

*Combo price includes both Newswire and the Website. Website Ads include your logo and link to your website.

Mailing List:

1 Set of Mailing Labels (approximately 700 names)- \$700

OregonLand Advertisement Rates:

(OregonLand magazine is published bi-yearly in the winter and summer.)

Business Card- (3-1/2"x2")
\$200/issue or \$350/2 issues

Quarter Page- (3"x4-1/2")
\$300/issue or \$500/2 issues

One-Third Page- (5"x5" or 3" x 7-1/2")
\$350/issue or \$600/2 issues

One-Half Page- (7-1/2"x5")
\$400/issue or \$700/2 issues

Full Page- (10"x7-1/2")
\$750/issue or \$1300/ 2 issues

