



Oregon Chapter
American Society of Landscape Architects
P.O. Box 40709
Portland, OR 97240-0709
Phone 503 227-6156

2008 OREGON ASLA DESIGN AWARDS CALL FOR ENTRIES

ENTRANTS / ELIGIBILITY

Entrant(s) must reside in Oregon, or the project must be located in Oregon.

Individuals, firms, owners, public agencies, organizations, or other entities may enter as long as the project's creative team includes a landscape architect, a graduate of a landscape architecture program, or a faculty member of a landscape architecture program. Students that are actively enrolled in a Landscape Architecture program are also encouraged to enter.

SUBMITTALS

Projects previously submitted which have not received an award are eligible for resubmission. However, project construction or design (if un-built) must have been completed within the last 10 years [since April 1998]. Built or un-built projects may be entered.

The deadline for all entry submissions is Friday, March 14, 2008 by 4:00 p.m. Submissions must be delivered to one of the addresses below by this deadline for consideration. Late entries will not be accepted.

Oregon Chapter ASLA
c/o Walker Macy
attn: Chelsea McCann
111 SW Oak St. Suite 200
Portland, OR 97204

or c/o City of Eugene, Parks & Open Space
attn: Robin Hostick
1820 Roosevelt Blvd
Eugene, OR 97402

Questions by phone or by mail are to be addressed to Chelsea McCann (503) 228-3122.

ENTRY FEES

ASLA Member \$125.00 per project
Non-ASLA Member \$150.00 per project

Make check payable to Oregon ASLA.

DESIGN AWARDS SOIREE

Please join us for a festive evening of great food, live music, and socializing as we celebrate our design community.

Date: 26 April 2008
Time: 6:00 – 10:00 pm
Place: North Star Ballroom
635 N. Killingsworth Court
Portland, OR 97217

SUBMISSION CATEGORIES

Environmental sensitivity and sustainability are inherent to the practice of Landscape Architecture and therefore are not given a unique category. Conventional application of these principles should be submitted under the most appropriate category available (i.e., LA Design, Residential Design). Projects exhibiting exceptional, unique and innovative approaches to environmental and sustainable design are invited to submit in the Visionary, Technology & Innovation Category.

1. Landscape Architectural Design

This category encompasses site specific works of landscape architecture or urban design.

Entries may include: public, institutional, or private landscapes of all kinds; historic preservation, or conservation; design for transportation or infrastructure; interior landscape design; and more.

For Landscape Architectural Design, the jury will consider the quality of design and execution ; design context; environmental sensitivity and sustainability; and design value to the client and to other designers.

2. Residential Design

This category is to recognize the works of landscape architecture for residential use. Entries are encouraged in all scales of design, from small gardens to large private landholdings.

Entries may include: single or multi-family residential projects; activity areas for family entertaining, recreation, relaxing; and more.

For Residential Design, the jury will consider the quality of design and execution; design context and the expression of local or regional characteristics; environmental sensitivity and sustainability; and demonstration of design value to the client and to other designers.

3. Analysis & Planning

This category highlights the wide variety of professional activities that lead to, guide, and evaluate landscape architecture design.

Entries may include: regional planning efforts and/or development guidelines; transportation planning, town planning, or campus planning; environmental planning; natural resources protection, conservation, or historic preservation planning; and more.

For Analysis & Planning, the jury will consider the quality of the analysis and planning effort; planning context and the application of local or regional characteristics; environmental sensitivity and sustainability; likelihood of successful implementation; and demonstration of design value to the client, the public, and other designers. Attention should be given to submitting information on both the analysis and planning components, of the project.

4. Research & Communication

The emphasis on research in this category identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession.

Entries may include: investigations into methods, techniques, or materials related to landscape architecture practice or education; assessments of social, economic, or environmental impacts of landscape architecture; and more.

For Research, the jury will consider how the research is framed, the context and resources of the study, the methods of inquiry, the results of investigation, and the lesson value of the research conclusions to the field at large.

The communication aspect of this category emphasizes achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and their value to those within and/or outside the profession.

Entries may include: print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design; and more.

For Communications, the jury will consider the effectiveness of message presentation, innovation in approach or delivery, and value to the intended audience.

5. Visionary, Technology & Innovation

This category highlights projects or ideas, built or unbuilt, which expand the limits of our thinking about landscapes through visionary works. It also recognizes technological advancements, exceptional and innovative approaches to sustainability and environmental responsibility. This is a category that caters to conceptual thinking – a chance to bring the light of day to sketches, designs, and ideas that rarely make it past the drafting board.

Entry examples include conceptual landscape design, environmental art, art installations, design competition submittals, innovative site furnishings and details, and more.

For Visionary, Technology & Innovation, the jury will consider what sets these works apart from more traditional practices of Landscape Architecture. Attention should be given to submitting information that describes this.

SUBMISSION INSTRUCTIONS:

The following shall be included with each entry:

1.) Entry Information Sheet

Submit an 8.5" x 11" information sheet containing the name of the entrant, category number and category title the project is being submitted for, project name, Landscape Architect, client, all other consultants, and contractor. All consultants and team members involved in the project must be identified. All of this information will be used to create the awards program for distribution at the ceremony. Include the title "2008 ASLA Oregon Design Awards" at the top of the page.

2.) Check for the Entry Fee, payable to Oregon ASLA

\$125 for ASLA Members

\$150 for non-ASLA Members

3.) Jurors' Information Packet

The text portion of the Juror's Packet shall be a maximum of 2 double-sided sheets including cover sheet, project description, and image narrative. Plant lists may be included as an additional sheet, if applicable. Digital Images may be printed one per page and included in the Juror's Packet. Text should be a minimum of 10 pt Arial. Provide six (6) sets of printed material. **NO ENTRANT INFORMATION SHALL APPEAR ON ANY OF THE JUROR'S INFORMATION.** Submissions shall be in 8.5" x 11" format, three-hole punched and stapled in the upper left corner. Color photocopies and digital prints are acceptable.

a.) Cover page: the cover sheet should contain the name of the project, category number and category title only.

b.) Project narrative: a concise description of the project, including the role of the landscape architect, and/or other designers. Please describe the project's scope, size, intent, design challenges, materials and installation methods used, plantings, community context, environmental impact and concerns, collaboration process among the owner and designer(s), and other design issues, as appropriate. If the project is a redesign or restoration, a description of what was existing vs. what was proposed should be included. If the entrant(s) has only been involved in and is submitting for a single portion or phase of a multiple phase project, this must be stated. Award submittals must be strictly limited to work that has been directly influenced by the entrant(s). False representation of project scope or involvement will be grounds for disqualification.

- c.) Images: Overall plan graphic (if applicable), and other graphics, plans, or supporting images, etc. depicted as digital images, up to a maximum of ten.
- d.) Plant list, if applicable.
- e.) Narrative describing each image with numeric key to each jpeg. Number of images per entry shall not exceed ten (10).

4.) CD-ROM

Submit a CD-ROM containing the Entry Information Sheet and the Juror's Information Packet, including up to a maximum of ten images. Text files shall be submitted in MS Word format. Each image should be stored in JPEG format with dimensions of 2000 pixels x 1600 pixels, at a minimum of 150 ppi/maximum of 250 ppi (pixels per inch), and oriented with the top of the image at the top of the screen for proper viewing. Images shall contain no text. Please save each image in numeric order with project name. For example: 1_Memory Garden, 2_Memory Garden, etc. **IT IS THE ENTRANT'S RESPONSIBILITY TO ENSURE VISUAL QUALITY OF IMAGES AND PROPER FUNCTIONALITY OF THE CD ROM.** Please write the name of the project directly on the CD.

By entering this competition you are granting permission to the Oregon Chapter ASLA to reproduce the submitted images. Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA. ASLA will provide proper photography credit when using photos, but will not assume responsibility for any copyrights or photography fees.

Please also include 2-10 of your favorite images of your employees (or yourself if you have no employees) in electronic format to be used as part of a display at the Design Celebration.

5.) Presentation Boards

PRESENTATION BOARDS WILL NOT BE USED BY THE JURY TO EVALUATE ENTRIES.

The presentation board shall be one 18" vertical by 24" horizontal board. Boards should be maximum of 1/4" thick, preferably of black gator board or other durable material as backing, All material shall be securely affixed to the board, Boards can be laminated or shrink wrapped to protect the image (please do not submit boards with an acrylic sheet over the image). Photographs, color media, multimedia and brief text are acceptable. The presentation boards will be displayed as part of the event, and will be exhibited for public outreach only.

Boards must have the Landscape Architect, designer or firm name identified in a 3" by 3" square area, in the lower right corner. No other features identifying the firm or designer are permitted. This label will remain covered until the evening of the event.

JURY

The New York ASLA chapter will be coordinating the Jury this year.