

SPONSORSHIP OPPORTUNITIES 2024



American Society of Landscape Architects
Oregon Chapter



ASLA
OREGON



Letter from the President

ASLA Oregon, our members, and the landscape architecture community in Oregon have been thrilled to meet, learn and celebrate in person more frequently in 2023, with more hybrid and online options so the entire state can participate. Our Symposium welcomed the majority of attendees in person. In October we participated in Portland’s Sustainable Building week, including a tour and a hybrid talk on ASLA’s climate action plan, both attracting a strong turnout. Throughout the year, events in Eugene, Portland, and Bend brought together local professionals. And we’re all looking forward to the Design and Recognition Awards Soiree in November.

In 2024, we will build on the success of 2023, expanding our activities and offering opportunities to our members. After seeing the eagerness for more activities this year, we surveyed our members to gain understanding of what people are looking for with both in-person and online events. We are using that information to increase and further tailor the number and variety of events and opportunities we offer. With the support of our sponsors, we will further develop the values that drive our work and the protection and enhancement of the communities and landscapes of Oregon.

You’ll see that we’ve continued to adjust the sponsorship offerings based on your feedback. We’re offering multiple ways to get your products and services in front of the community of landscape architects and broader design community.

Thank you for supporting landscape architecture and continuing to make ASLA Oregon’s activities possible!

Sincerely

Lauren Schmitt
Lauren Schmitt, President

2024 Calendar

JANUARY	ASLA National PR Summit	JULY	Summer Happy Hour
FEBRUARY	Shadow Mentor Day	AUGUST	Section-hosted Education Session
MARCH	Section-hosted Education Session	SEPTEMBER	Section-hosted Education Session
APRIL	Design Symposium 4/13	OCTOBER	Section-hosted Event
	World Landscape Architecture Month		National Conference on Landscape Architecture
	National ASLA Advocacy Day	NOVEMBER	Annual Awards Soirée
MAY	Chapter Strategic Planning Session	DECEMBER	Holiday Happy Hour
JUNE	Section-hosted Education Session		

*Additional event opportunities available

Your Association

Since its founding in 1961 as the ASLA Pacific Northwest Chapter, ASLA Oregon has advanced the profession of landscape architecture through advocacy, communication, education, and fellowship.

The chapter provides professional education programs and generates overall awareness for landscape architecture to the public through our public relations and government affairs efforts.

Continued support from Sponsors, Members, and Volunteers allow landscape architects in the Oregon Chapter to lead the stewardship, planning, and design of our built and natural environments.

By the Numbers



300

Active
Members



136

Symposium
Attendees



111

Award
Attendees



1,469

Newsletter
Subscribers



Follow Us

Facebook

582 Followers

www.facebook.com/ASLAOregon

Instagram

1,342 Followers

[@aslaoregon](https://www.instagram.com/aslaoregon)

Twitter

2,250 Followers

[@aslaoregon](https://twitter.com/aslaoregon)

Website

www.aslaoregon.org





Annual Support Packages

Annual Support Packages provide the general support necessary for ASLA Oregon to operate an active chapter. We leverage your resources with our volunteers to generate fellowship, professional development and support for the profession as a whole. Our Annual Support Packages offer a range of budgets and engagement opportunities to provide maximum value to our generous Annual Sponsors:

Patron

Partner

Donor

Friend

Patron - \$4,500

WEBSITE:

- Premium Logo Rotation on ASLA Oregon Website
- Logo on Sponsorship page of ASLA Oregon Website
- Sponsor Page Link to Your Website

SIGNATURE EVENT:

- Recognition at Chapter Annual Symposium and Awards Soiree
- Priority Selection of Signature Engagement Events
- Full Page Brochure Listing at Symposium and Awards Soiree

ASLA MEMBER COMMUNICATIONS:

- Social Media 'Meet A Sponsor' Spotlight Feature
- Logo Recognition in Monthly Newswire to All Members + Friends

DIRECT MEMBER CONTACT:

- Statewide Educational Webinar Session
- Happy Hour Hosting (Paid/Hosted By You, Marketed By ASLA Oregon)
- Exhibit Space at Symposium

TICKETS TO CHAPTER SIGNATURE EVENT:

- Two Tickets to the ASLA Oregon Annual Symposium and Awards Soiree

Partner - \$3,500

WEBSITE:

- Premium Logo Rotation on ASLA Oregon Website
- Logo on Sponsorship page of ASLA Oregon Website
- Sponsor Page Link to Your Website

SIGNATURE EVENT:

- Recognition at Chapter Annual Symposium and Awards Soiree
- Brochure Listing at Symposium and Awards Soiree

ASLA MEMBER COMMUNICATIONS:

- Social Media 'Meet A Sponsor' Spotlight Feature
- Logo Recognition in Monthly Newswire to All Members + Friends

DIRECT MEMBER CONTACT:

- Happy Hour Hosting (Paid/Hosted By You, Marketed By ASLA Oregon)
- Exhibit Space at Symposium

TICKETS TO CHAPTER SIGNATURE EVENT:

- Two Tickets to the ASLA Oregon Annual Symposium and Awards Soiree



Donor - \$3,000

WEBSITE:

- Logo on Sponsorship Page of ASLA Oregon Website
- Sponsor Page Link to Your Website

SIGNATURE EVENT:

- Recognition at Chapter Awards Soiree
- Brochure Listing at Symposium and Awards Soiree

ASLA MEMBER COMMUNICATIONS:

- Logo Recognition in Monthly Newswire to All Members + Friends

DIRECT MEMBER CONTACT:

- Exhibit Space at Symposium

TICKETS TO CHAPTER SIGNATURE EVENT:

- One Ticket to the ASLA Oregon Annual Symposium and Awards Soiree

Friend - \$2,000

WEBSITE:

- Logo on Sponsorship Page of ASLA Oregon Website
- Sponsor Page Link to Your Website

SIGNATURE EVENT:

- Recognition at Chapter Annual Awards Soiree

DIRECT MEMBER CONTACT:

- Exhibit Space at Symposium



2024 Annual Chapter Support Packages

Available for purchase December 1, 2023 - March 1, 2024

	Patron	Partner	Donor	Friend
Sponsorship Cost	\$4,500	\$3,500	\$3,000	\$2,000
Availability Limits (One package per sponsor)	4	6	8	Unlimited
Priority Selection of Signature Event	●			
Symposium: Recognition During Event Presentation	●	●		
Symposium: Tickets	2	2	1	
Symposium: Full Page Recognition	●			
Symposium: 1/4 Page Recognition		●		
Symposium: Exhibition Space	● 1 st Choice	● In Order Sold	● In Order Sold	● In Order Sold
Awards Soiree: Recognition In Event Presentation	●	●	●	●
Awards Soiree: Tickets	2	2	1	
Awards Soiree: Full Page Recognition	●			
Awards Soiree: 1/4 Page Recognition		●	●	
Chapter Event	●	●		
Chapter Website Yearlong Main Page Sponsor Recognition	●	●		
Chapter Website Yearlong Sponsorship Page Recognition and Link to Sponsor Website	●	●	●	●
Meet A Sponsor Newswire & FB Spotlight Feature	●			
Statewide Educational Webinar Session	●			
Monthly Newswire Recognition	●	●	●	
Total Package Value	\$10,125	\$7,525	\$4,800	\$3,000
Sponsorship Value	225%	215%	160%	150%





Signature Event Packages

Signature Events are an opportunity for you to focus your support on some of the higher-profile activities of the Chapter and for your firm to engage directly with our membership. Two annual Signature Event Packages are offered, each with an array of engagement levels:

2024 Design Symposium

2024 Awards Soiree

Other Event Sponsorships

ASLA Oregon produces an array of smaller events each year for which we would also welcome your support. The easiest way to engage on those events is to contact our Sponsorship Chair at treasurer@aslaoregon.org to see what is coming up.

2024 Symposium Sponsorships

Available for purchase December 1, 2023 - February 15, 2024

	Platinum	Gold	Silver
Sponsorship Cost	\$3,000	\$2,000	\$1,500
Availability Limits	1	4	Unlimited
Remarks By Sponsor During Event - 3 minutes	●		
Symposium: Recognition During Event Presentation	●	●	●
Symposium: Tickets	2	2	1
Symposium: Full Page Recognition	●		
Symposium: 1/4 Page Recognition		●	●
Symposium: Exhibition Space	● In Order Sold	● In Order Sold	● In Order Sold
Logo On Chapter Website Event Page	●	●	●
Monthly Newswire Recognition (up to 3 months)	●	●	
Social Media Mentions (Facebook and/or Instagram posts)	4	3	
Sponsorship Value	174%	176%	130%

2024 Awards Soiree Sponsorships

Available for purchase December 1, 2023 - August 15, 2024

	Platinum	Gold	Silver	Bronze
Sponsorship Cost	\$2,500	\$2,000	\$1,500	\$1,000
Availability Limits One package per sponsor	1	4	Unlimited	Unlimited
Remarks By Sponsor During Event - 3 minutes \$1,000	●			
Awards Soiree: Recognition In Event Presentation \$500	●	●	●	
Awards Soiree: Tickets \$250	2	2	1	1
Awards Soiree Program: Full Page Recognition \$500	●			
Awards Soiree Program: ¼ Page Recognition \$125		●	●	
Logo on Chapter Website Event Page \$500	●	●	●	●
Monthly Newswire Recognition (up to 3 months) \$450	●	●		
Social Media Mentions (Facebook and/or Instagram posts) \$300	4	3		
Sponsorship Value	155%	149%	138%	100%



2024 Event Sponsorships

Throughout the year, ASLA Oregon will provide advance notice of sponsorship opportunities for a variety of other events around the state, such as: Shadow Mentor Day, Sketch Crawl, a Sporting Social, OMSI Science Pub, Summer Happy Hour, Holiday Happy Hour or various Professional Development Events. These events may be sponsored at the levels below. Just contact the Sponsorship Chair to discuss how to participate.

	Silver
Sponsorship Cost	\$300
Recognition In Event Materials	●
Logo On Chapter Website Event Page	●
Monthly Newswire Recognition (up to 3 months)	●

Thank you for
your support of
ASLA Oregon!





ASLA
OREGON

ASLA Oregon Chapter

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